## **CREATING A LIFETIME** COMMUNITY DISTRICT

2.200

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### THE DEMOGRAPHIC IMPERATIVE



### Rapid population aging: a global shift

- The global population is projected to increase 3.7 times from 1950 to 2050. The 60+ population will increase by a factor of 10.
- Between 2010 and 2050 the total population will increase by 2 billion, while to older population will increase by 1.3 billion (World Economic Forum 2012)



### The graying of America

There were 57 million Americans in 2010. In 2050, there will be 112 million.
By 2050, the proportion of Americans over 50 will be equivalent to the number under age 18



### Aging Indiana

- In the next twelve years, the population over age 60 in Indiana will increase by nearly 250,000.
- Aging is not uniform across the Indiana landscape. Neighborhoods with high density of older adults are called "NORC's", naturally occurring retirement communities.

### ... AND IN BLOOMINGTON?



### Growth of the older population

- From 2000 to 2010 the 65+ population grew slightly more rapidly than the general population (17% to 16%)
- However, the population ages 55 to 64 grew by 63%!



### The character of our community

- Because of IU, we are the youngest community in Indiana
- However, if one removed the student population (just ages 20-24) the proportion of the population 55+ would be over 21% (one of every five residents)



### Why community becomes important

- Nearly one in four older female homeowners lives alone
- 98% of area elders want to stay in their current residence as long as they can.

### **NEED FOR SUPPORT**



### Housing

- 46% of the 65+ population renting, pay more than 35% of their income for housing.
- Over 11% of the senior population live in housing built before 1940



### Income

- One in four Bloomington 65+ households have income below the city median income of \$27,410 (in 2010)
- A larger % of persons 55-64 are in poverty (10.8%) than the population 65+ (8%)



### Health

- 39% of Monroe County seniors 60+ have at least one disability (2000 Census)
- While 6% of Area 10 residents thought they needed professional help for depression or anxiety, a majority (53%) had not received help in the previous year.

### MOBILITY



### Car dependent

- 96% of Area 10 residents over age 60 never use public transportation (69%) or report it doesn't exist (27%)
- 2% of the older population use some form of non-motorized means to get around



### Physical limitations

- 95% of area elders report no limitations in activities of daily living
- Of those with limitations, 64% have unmet needs



### Neighborhood quality

- Traffic is cited as a neighborhood problem more than any other issue
- One in four cite street repair or streets too dark as a neighborhood problem

### SENIORS SUPPORT FOR COMMUNITY



### Taking care of the next generation

• 670 grandparents live with or are responsible for grandchildren under age 18 during the day



### Taking care of friends and family

- One in four Area 10 residents over 60 provide help to someone who has a disability
- Of those who help, one in four help a friend or non-relative



### Taking care of our communities

- Four in ten older residents in Area 10 volunteer regularly
- One in four volunteers do so at least ten hours a week.

### **RETIRING TO BLOOMINGTON**

- 86% of the 50+ population in 2010 was there in 2009. (11,864 of 13,859)
- 14% of the 50+ population in 2010 moved within the previous year. (#1995)
- 8% moved within the county (#1115)
- 3% moved from a different county in Indiana (#402)
- 3% moved from a different state (#429)
- .3% moved from another country (#49)
- 880 individuals aged 50 and above moved into Monroe County in 2009.
- 492 individuals aged 65+ moved into Monroe County in 2009.

### WHERE IS IT? The B-Line Trail and adjacent neighborhood.

### WHO WILL LIVE THERE? People of all ages and abilities.

### WHEN WILL IT HAPPEN? Over the next 10-20 years.

## WHAT HAS BEEN DONE?

Funding from the Grantmakers In Aging

Multiple meetings with individuals and groups of stakeholders

- Public officials
- •Neighbors
- Business owners
- •Designers and non-profits

**Design workshops** 

The outcome of this effort will create the first such formal district in the United States. A place designed to allow people to stay put as they age AND where newcomers want to live and contribute.

### Can Bloomington become a Lifetime Community?



### INTRODUCTION

### lifetime community district

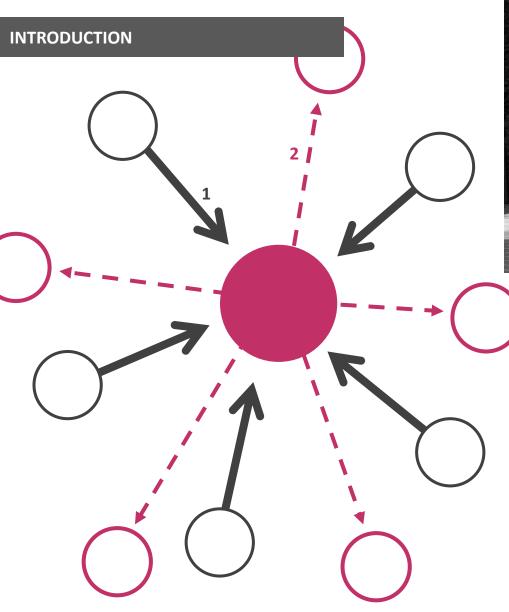
The mission of this study was to develop a strategy for the creation of a Lifetime Community District (LCD) designed to incentivize development within the Drover Town neighborhood that promotes physical, social, mental, and economic wellbeing for persons of all abilities, across the entire lifespan. In an effort to explore strategies to allow existing neighborhoods to evolve in ways that accommodate the rapidly changing populations in many rural communities, this study explored how a Lifetime Community District (LCD) could prioritize a specific redevelopment effort.

The mission of this study was to develop a strategy for the creation of a LCD designed to incentivize development within the Drover Town neighborhood that promotes physical, social, mental, and economic wellbeing for persons of all abilities, across the entire lifespan.

Like many communities, the City of Huntington has a series of services that aim to assist older adults. In addition to this, the community has the benefit of also providing its residents with numerous resources that support people with varying physical and mental disabilities (i.e., Pathfinders Services). However, in order for Drover Town (and any other neighborhood within the community) to leverage these growing populations <u>and</u> function as a vibrant intergenerational neighborhood, these services must prioritize the importance of **reciprocal revitalization**.

While existing services must remain dedicated to their mission to serve these populations, they also must consider how they can empower them to engage the world around. By leveraging these populations, rural communities can incentivize economic development by understanding the impact reengaging these populations could make. Specific attention should be given to:

- Housing: How these changing demographics can create a demand and opportunity for diversified housing stock within existing neighborhoods.
- 2. *Commerce*: How these changing demographics can introduce a demand for specific good and services (e.g., dining, healthcare, groceries).
- Workforce: How these changing demographics need specific opportunities to remain engaged members of the workforce.
- **4. Volunteerism**: How these changing demographics can offer an enormous volunteer base for community enrichment.





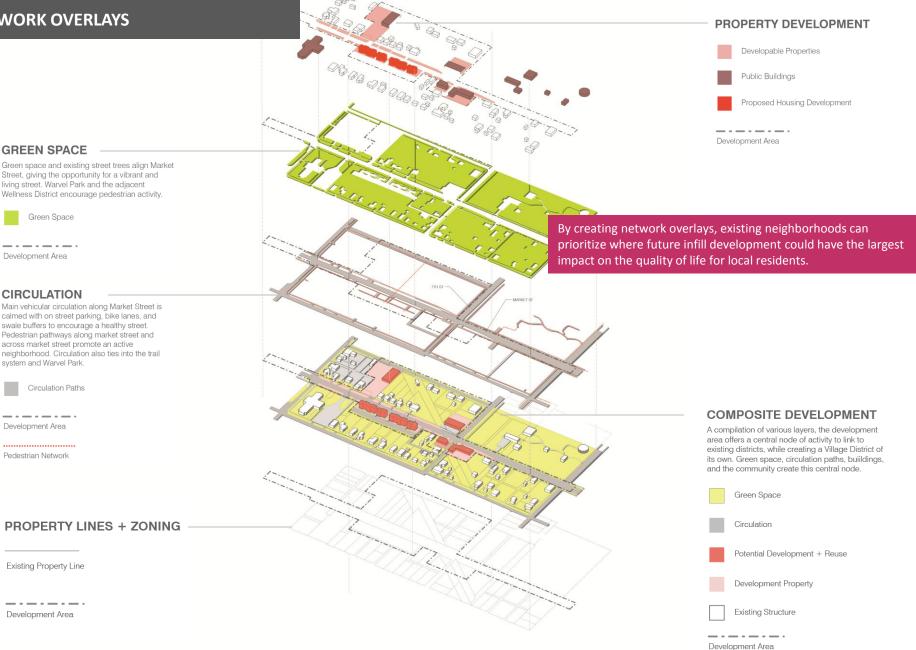
While many organizations and services are provided within the community to assist people of all ages and abilities, the LCD should consider rethinking how the success of these services are measured. If the goal of each of these services was to empower local residents to be more active members of their surrounding community (e.g., shopping, working, etc.) these populations can begin to serve as a critical mass for the neighborhood. This reciprocal revitalization strategy can serve as the backbone to the LCD mission.

**SENIOR POPULATION**: Seniors retained within existing community or migrating from outside the community.

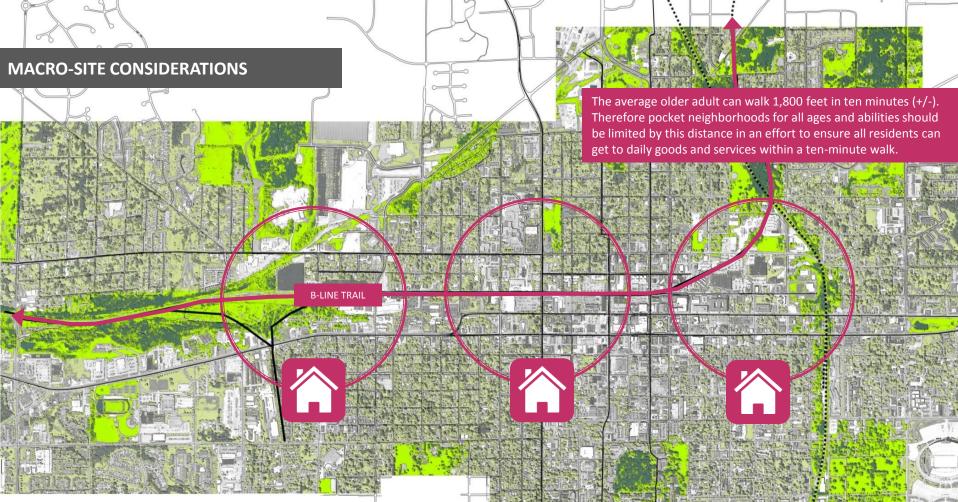
**SENIOR SERVICE NETWORK:** (e.g., in-home care, transportation, etc.)

- **LOCAL ECONOMY:** private sector institutions benefiting from growing senior population (e.g., medical retail, restaurants, wellness facilities, etc.)
- **INITIAL NETWORK:** Services aimed at accommodating the supportive needs of seniors.
- **RESULTANT NETWORK:** Socio-economic activity offered by concentrated populations of engaged senior populations.

### **NETWORK OVERLAYS**

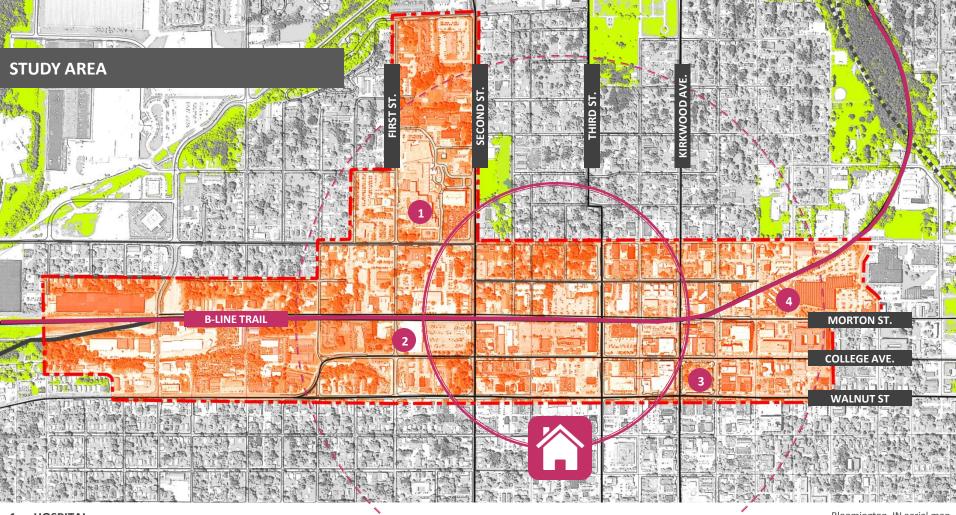


# BUT HOW WILL THIS WORK IN BLOOMINGTON?



The study area focused on the opportunities that exist along the B-Line trail – a pedestrian trail system that runs through the heart of downtown Bloomington, Indiana. If development standards can be developed along the trail that can incentive neighborhoods that will serve people of all ages and abilities, the result could be a windfall for the City.

Bloomington, IN aerial map



- 1. HOSPITAL
- 2. GROCERY STORE
- 3. COURTHOUSE
- 4. CITY HALL

Bloomington, IN aerial map

### **INITIAL PLANNING CONCEPTS**

34.0%

Focus group stakeholders were asked what strategies would be most impactful to create a LCD along the B-Line trail in Bloomington, IN. Their results focused around three key topics.

34.0%

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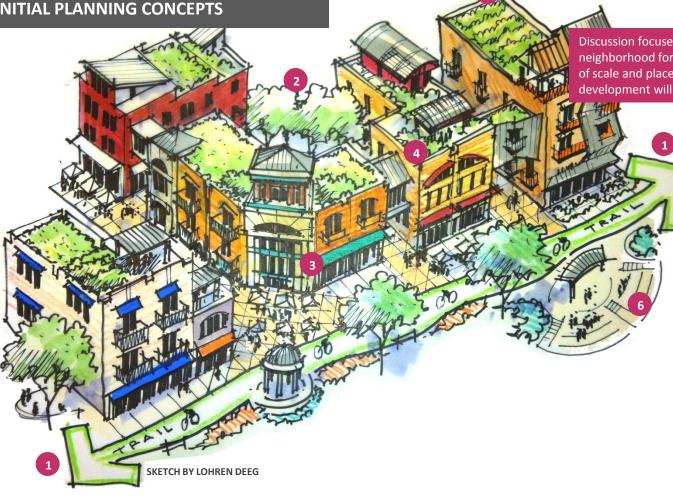
28.3%

Housing and Neighborhood Diversity

**Development Guidelines and Standards** 

**Public Realm Amenities and Marketing** 

### **INITIAL PLANNING CONCEPTS**

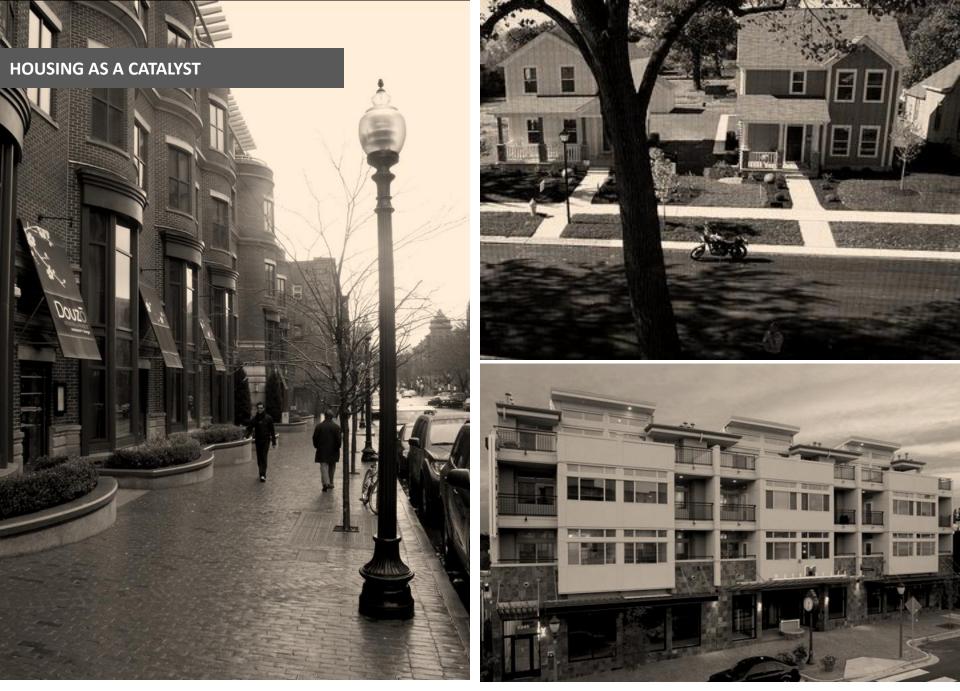


Discussion focused on how to create a vibrant, intergenerational neighborhood for all ages and abilities while maintaining a sense of scale and place. Primary strategies address how future development will interact with the existing B-Line trail.

- 1. TRAIL CONNECTION TO OTHER DISTRICTS
- 2. PARKING CONCEALED FROM TRAIL BY FUTURE DEVELOPMENT
- STOREFRONTS/RETAIL ENGAGES TRAIL WAY 3.
- VARYING FACADES GIVEN SENSE OF "VILLAGE" WITHIN DISTRICT 4.
- 5. **ROOFSCAPES PRESENT OPPORTUNITIES (e.g., GARDENS, PATIOS, ETC.)**

### SUPPORT NETWORK STRUCTURE





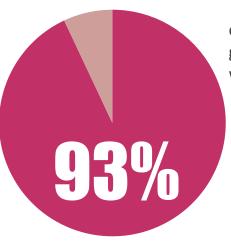




### WORKFORCE AS A CATALYST







of the U.S. labor force's growth through 2016 will be Age 55+







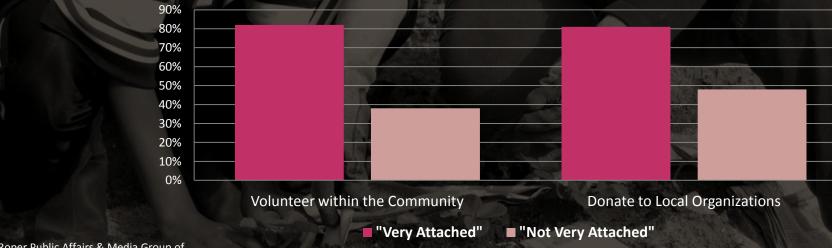


Source: Pew Research Center, September 2009

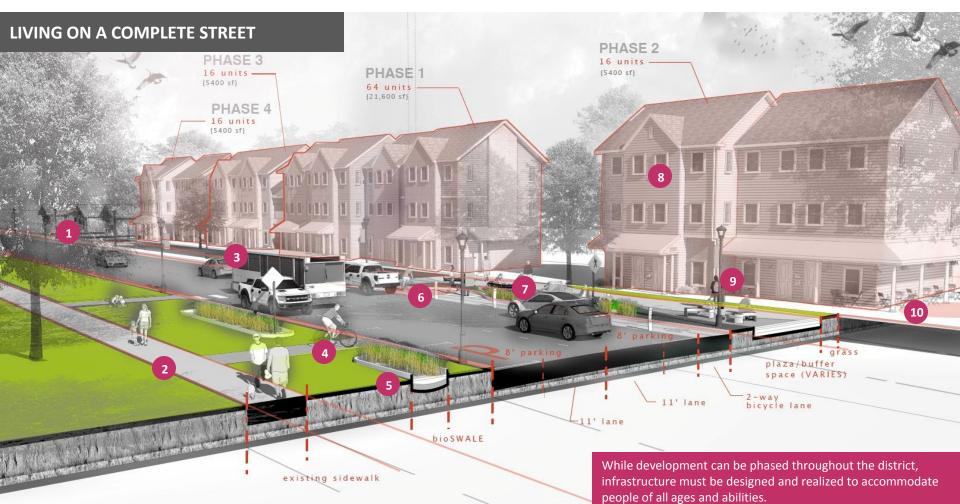


### **VOLUNTEERISM AS A CATALYST**

### CORRELATING COMMUNITY ATTACHMENT AND VOLUNTEERISM



Source: AARP/Roper Public Affairs & Media Group of NOP World, *Beyond 50.05 Survey*, 2004.



- 1. SHADE TREES
- 2. SIDEWALKS WIDE ENOUGH TO ACCOMMODATE CROSS-TRAFFIC
- 3. PUBLIC TRANSIT
- 4. SAFE PATHS FOR BICYCLES
- 5. INTEGRATED STORMWATER MANAGEMENT
- 6. PEDESTRIAN "BUMP-OUTS" TO REDUCE CROSSWALK DISTANCES
- 7. ON-STREET PARKING
- 8. RESIDENTIAL UNITS OVERLOOKING PUBLIC SPACE
- 9. STREET LIGHTING
- 10. FREQUENT SEATING AREAS

North Manchester, IN (2012)

### **BRANDING SERVICES + AMENITIES**

### Age Qualified Service Network...

A packaged set of services and amenities could be offered within the LCD at a monthly service charge. This "membership" could provide services ranging from in-home care to social functions.

- In-Home Services: Members will have access to various care services ranging in a levels of need. Available services include assistance with activities of daily living (ADL's), personal care, licensed home health, cooking, cleaning, light housekeeping and select errands.
- **Care Coordination:** Members will be assigned a Personal Care Coordinator for their respective services and needs and be available to you and your family 24/7.
- Adult Day Care: Members will be offered services provided in a congregate setting for a scheduled number of hours per week, including transportation, meals and activities.

- Home Inspection and/or Repairs: Members will have access to accessing home repair services and annual "safety inspections" for their homes to ensure quality living arrangements.
- **Transportation:** Members will have access to limited public transportation as well as ability to reserve and utilize a member-only rental car service.
- Social and Wellness Programs: Members will have access to exercise classes, arts and crafts classes, wellness seminars, speakers, day excursions and discounted use of local YMCA.
- Accessibility: Neighborhood infrastructure will react to elder-friendly and accessible amenities (e.g., curbing, ramps, etc.).



### FORM-BASED CODE



Area consists of lands approximating or reverting to a wilderness condition. Paths and areas for rest/respite are strategically located. Development plans can incentive a sense of scale and place by organizing districts by transects (and not by use). The transition between these transects becomes increasingly important when trying to accommodate people of all ages and abilities.

### **T2 RURAL ZONE**

Area consists of lands in open or cultivated state or sparsely settled. These include woodland, agriculture lands, and grasslands. Paths and areas for rest/respite are strategically located. Urban farms and community gardens become allowable and encouraged adjacent to residences.

#### **T3 SUB-URBAN ZONE**

Area consists of low-density suburban residential areas, differing by allowing home occupations. Planting are naturalist with setbacks relatively deep. Within this zone issues of visitability and cognitive wayfinding are incentivized. Paths and areas for rest/respite are strategically located.

#### **T4 GENERAL URBAN ZONE**

Area consists of a mixed-use but primarily residential urban fabric. It has a wide range of building types (single, sideyard, rowhouse, etc.). Within this district accessory dwelling units and multiple non-related tenants are allowable. Paths and areas for rest/respite are strategically located. Specific attention should be given to public transit.

#### **T5 URBAN CENTER ZONE**

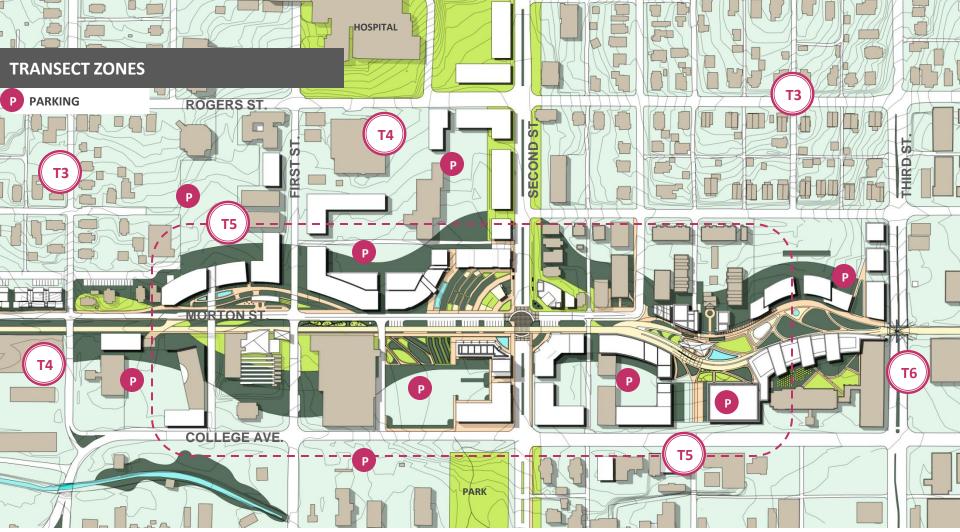
Area consists of higher density mixed-use building types that accommodate retail, offices, rowhouses, and apartments. The mixed-use development surrounding the trail provide public space designed to accommodate and engage people of all ages and abilities. Within this district necessary goods and services for all populations should be provided. Paths and areas for rest/respite are strategically located. Specific attention should be given to public transit.

#### **T6 URBAN CORE ZONE**

Area consists of the highest density, with the greatest variety of uses, and civic buildings of regional importance. Specific attention should be given to public transit.

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# BUT WHAT WOULD THIS DISTRICT FEEL LIKE?

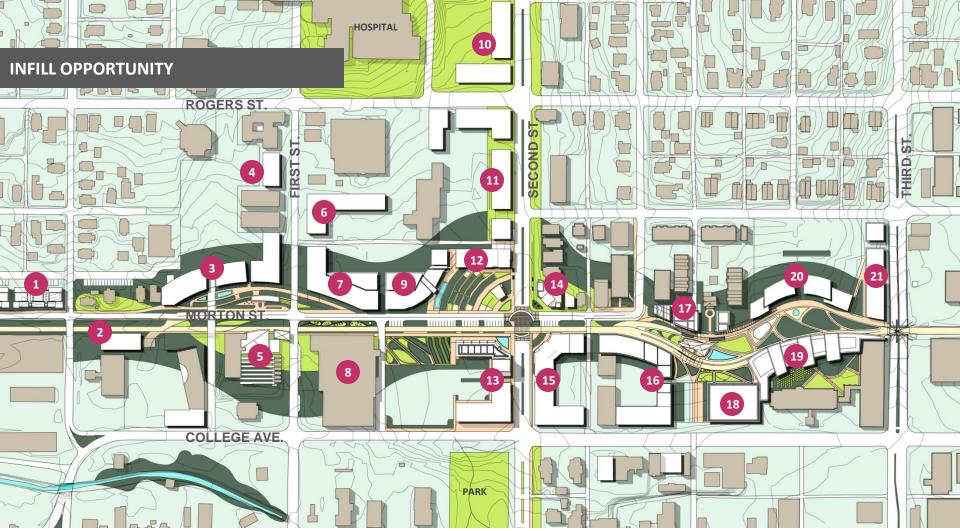


**T3 SUB-URBAN ZONE:** Area consists of low-density suburban residential areas, differing by allowing home occupations. Planting are naturalist with setbacks relatively deep. Within this zone issues of visitability and cognitive wayfinding are incentivized. Paths and areas for rest/respite are strategically located.

**T4 GENERAL URBAN ZONE:** Area consists of a mixed-use but primarily residential urban fabric. It has a wide range of building types (single, sideyard, rowhouse, etc.). Within this district accessory dwelling units and multiple non-related tenants are allowable. Paths and areas for rest/respite are strategically located. Specific attention should be given to public transit.

**T5 URBAN CENTER ZONE:** Area consists of higher density mixed-use building types that accommodate retail, offices, rowhouses, and apartments. The mixed-use development surrounding the trail provide public space designed to accommodate and engage people of all ages and abilities. Within this district necessary goods and services for all populations should be provided. Paths and areas for rest/respite are strategically located. Specific attention should be given to public transit.

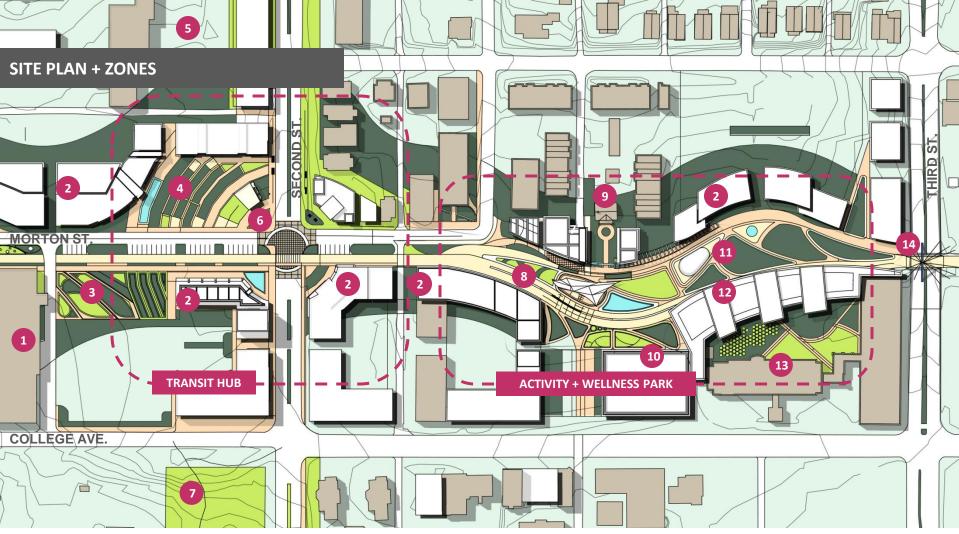
**T6 URBAN CORE ZONE:** Area consists of the highest density, with the greatest variety of uses, and civic buildings of regional importance. Specific attention should be given to public transit.



- 1. ROW HOUSING: 9-12 +/- UNITS AT 2,000 SF/EA
- 2. HIGH-DENSITY HOUSING: 13,000 SF AT 2-STORIES
- HIGH-DENSITY HOUSING: 40+/- RESIDENTIAL UNITS AT 27,500 SF WITH 3 STORIES
- 4. COMMERCIAL DEVELOPMENT: 12,000 SF AT 2 STORIES
- 5. AMPHITHEATER/PERFORMANCE SPACE
- 6. COMMERCIAL DEVELOPMENT: 30,000 SF AT 2 STORIES
- 7. MIXED-USE DEVELOPMENT: 20,000 SF OF RETAIL SPACE WITH TWO LEVELS OF RESIDENTIAL ABOVE (24+/- UNITS)
- 8. EXISTING GROCERY STORE
- 9. MIXED-USE DEVELOPMENT: 17,000 SF OF RETAIL SPACE WITH TWO LEVELS OF RESIDENTIAL ABOVE (20+/- UNITS)

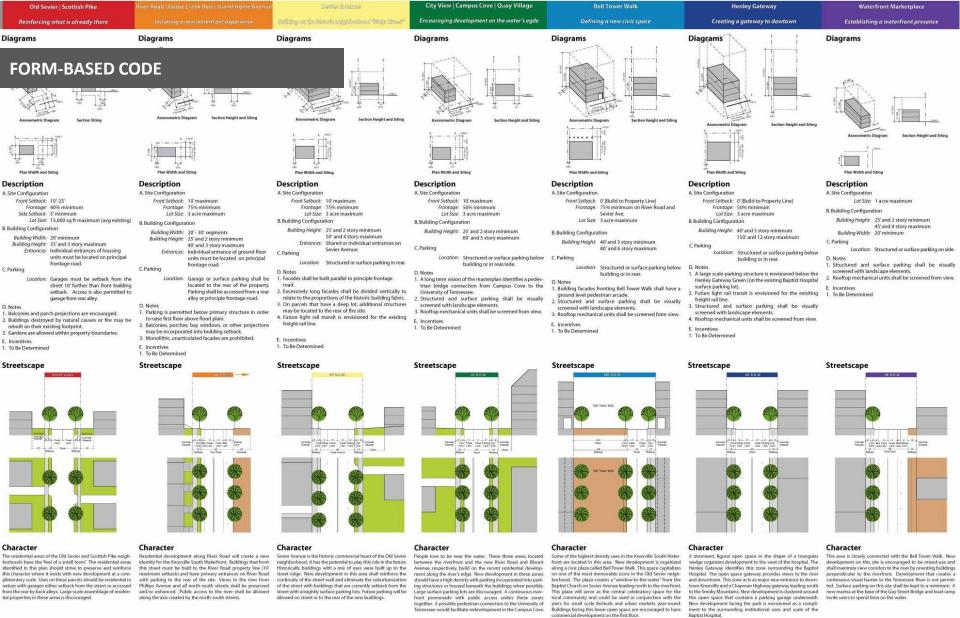
- 10. FUTURE COMMERCIAL DEVELOPMENT
- 11. COMMUNITY INTEGRATED CONTINUING CARE PROJECT: 105,000 SF
- 12. MIXED-USE DEVELOPMENT: 9,000 SF OF RETAIL SPACE WITH TWO LEVELS OF RESIDENTIAL ABOVE (12+/- UNITS)
- **13. MIXED-USE DEVELOPMENT:** 96,000 SF OF COMMERCIAL AND/OR RESIDENTIAL SPACE AT 4 STORIES
- 14. COMMERCIAL DEVELOPMENT: 13,500 SF AT 2 STORIES
- **15. MIXED-USE DEVELOPMENT:** 110,000 SF OF COMMERCIAL AND/OR RESIDENTIAL SPACE AT 4 STORIES

- MIXED-USE DEVELOPMENT: 26,000 SF OF COMMERCIAL AND/OR RETAIL SPACE WITH 2 LEVELS OF RESIDENTIAL ABOVE (35+/- UNITS)
- **17. MIXED-USE DEVELOPMENT:** 9,000 SF OF RETAIL SPACE WITH TWO LEVELS OF RESIDENTIAL ABOVE (12+/- UNITS)
- 18. FUTURE PARKING GARAGE
- 19. CONVENTION CENTER EXPANSION
- 20. HIGH-DENSITY HOUSING : 33+/- RESIDENTIAL UNITS AT 50,000 SF WITH 3 STORIES
- 21. MIXED-USE DEVELOPMENT: 40,000 SF OF COMMERCIAL AND/OR RESIDENTIAL SPACE AT 4 STORIES



- 1. EXISTING GROCERY STORE
- 2. MIXED-USE DEVELOPMENT (WITH RETAIL/OFFICES BELOW)
- 3. COMMUNITY GARDEN (COLLABORATE WITH ADJACENT GROCER)
- 4. GROVE/ORCHARD
- 5. INTEGRATED SENIOR CARE CAMPUS
- 6. MULTI-MODAL TRANSIT NODE
- 7. EXISTING PARK

- 8. ACTIVITY + WELLNESS PARK (WITH RESTROOMS)
- 9. EXISTING HISTORIC HOME WITH PLAZA
- 10. PARKING GARAGE
- 11. ACTIVITY LAWN AND SCULPTURE GARDEN
- 12. CONVENTION CENTER EXPANSION
- 13. CONVENTION CENTER
- 14. EXISTING PEDESTRIAN BRIDGE





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### **STREET CROSS SECTION – T4**



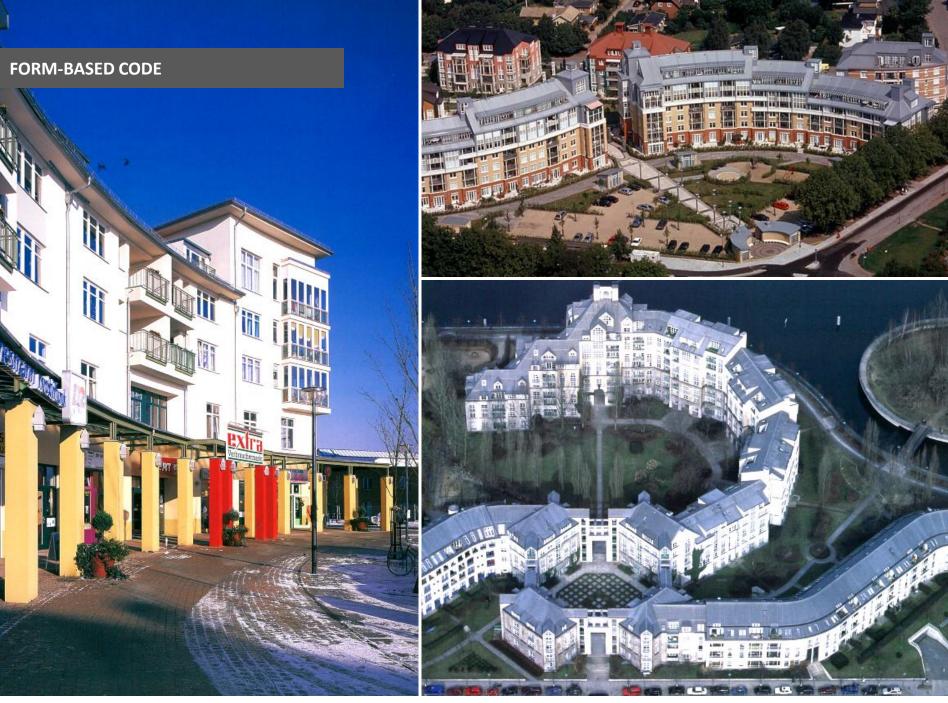
- 1. MEDIUM-DENSITY HOUSING
- 2. ROOFTOP GARDEN(S)
- 3. FRONT PORCH/STOOP LOOKS OVER TRAIL
- 4. BALCONIES ABOVE OVERLOOK TRAIL
- 5. LAWN/PARK SPACE

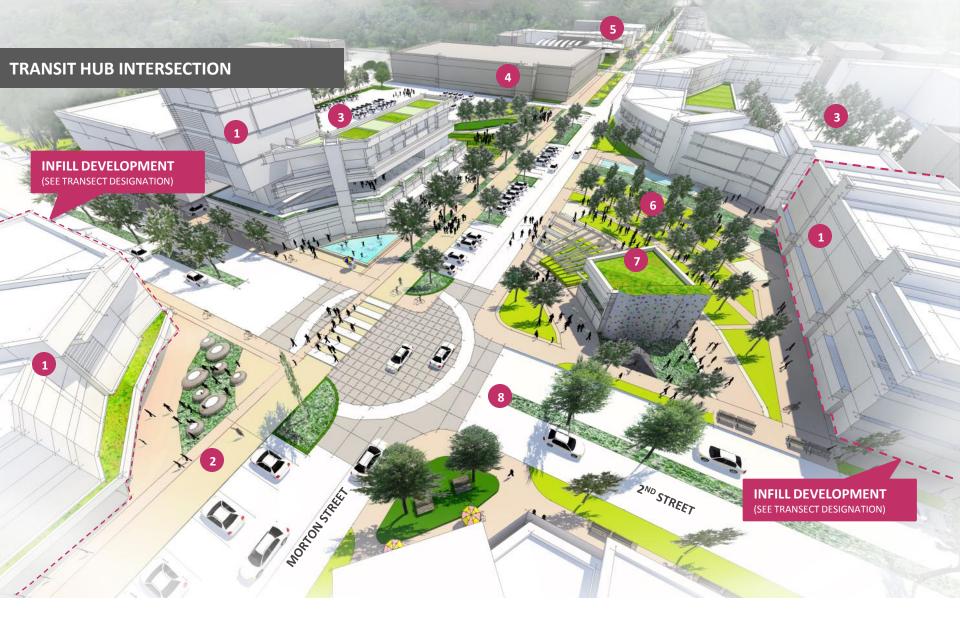
- 6. RAMPS INTEGRATED INTO LANDSCAPE TO ACCESS HOUSING FROM TRAIL
- 7. PEDESTRIAN CROSSWALKS
- 8. MIXED DENSITY/INCOME HOUSING BEYOND
- 9. DEVELOPMENT CONTINUES ALONG TRAIL (SEE SITE PLAN)
- **10. BUS SHELTER**
- 11. BUSINESSES FRONT TRAIL WITH SIGNAGE AND GREEN SPACE
- 12. IMPROVED SIGNAGE ALONG TRAIL
- 13. STORMWATER MANAGEMENT INTEGRATED WITHIN LANDSCAPE DESIGN

### **STREET CROSS INTERSECTION – T5**



- 1. MIXED-USE HOUSING
- 2. COMMERCIAL/RETAIL SPACE
- 3. RESIDENTIAL UNITS OVERLOOK TRAIL
- 4. STOREFRONT MEETS UP TO SIDEWALK
- 5. STORMWATER MANAGEMENT INTEGRATED WITHIN LANDSCAPE DESIGN
- 6. PLANTING MEDIAN
- 7. ADA PARKING SPACES ADJACENT TO TRAIL
- 8. TREES PROVIDE SHADING FOR SEATING
- 9. DEVELOPMENT CONTINUES ALONG TRAIL (SEE SITE PLAN)
- **10. PEDESTRIAN CROSSING**
- 11. COMMERCIAL/RETAIL SPACE OPENS UP ONTO TRAIL (e.g., SHOPPING, OUTDOOR DINING, ETC.)





- 1. MIXED-USE DEVELOPMENT
- 2. B-LINE TRAIL
- 3. PARKING BEYOND
- 4. EXISTING GROCERY STORE
- 5. AMPHITHEATER
- 6. FRUIT ORCHARD
- 7. COMMUNITY CENTER (RESTROOMS)
- 8. BOULEVARD



- 1. MIXED-USE DEVELOPMENT
- 2. EXISTING HISTORIC STRUCTURE
- 3. RETAIL FRONTING TRAIL
- 4. COMMUNITY CENTER (RESTROOMS)
- 5. B-LINE TRAIL
- 6. ACTIVITY/WELLNESS PARK
- 7. WATER FEATURE
- 8. PUBLIC ART

- 9. EXISTING PEDESTRIAN BRIDGE
- **10. FUTURE CONVENTION CENTER EXPANSION**
- **11. EXISTING CONVENTION CENTER**
- **12. FUTURE PARKING GARAGE**

LOOKING NORTH TO 3<sup>ND</sup> STREET INTERSECTION

## **NEXT STEPS**

- 1. Build consensus through growth policy planning process
- 2. Continue to conduct research
- 3. Develop future scenarios

4. Meld public and private sector interests and capabilities